



PONDICHERRY UNIVERSITY
ACADEMIC SECTION

R. Saminathan, M.Com., B.Ed.,
Asst Registrar (Academic-General)

Dr.BR Ambedkar Administration Bldg.,
R.V. NAGAR, Kalapet, Pondicherry -14.

No.PU/Aca-7/74th AC/2014-15/ 74

18th July 2014.

To

The Dean,
School of Management,
Pondicherry University,
Pondicherry 605 014.

Sir,

Sub: Recommendations of the BOS in Tourism Studies – Approval for the syllabus & regulation - Communicated after approval of the Academic Council – Reg.

Ref: Academic Council Resolution No.2014.74.27, dated 09.06.2014.

With reference to the subject cited above, the Extract of the Agenda Item (2014.74.27) and the resolution of the 74th Academic Council cited are enclosed for necessary action and implementation from the approved academic year mentioned therein.

Kindly acknowledge the receipt of this letter.

Yours faithfully,


Asst. Registrar (Academic-General)

Encl: As above.

Copy to:

1. The Head, Dept. of Tourism Studies, PU, Pdy.
2. The Controller of Examinations, Pondicherry University.
3. The Asst. Registrar (Exam), Pondicherry University.
4. The Asst. Registrar (Admissions), Academic Section, PU, Pdy.
5. The Principal, JNRM., Port Blair.
6. The Principal, Tagore Arts College, Puducherry.
7. The Principal, Perunthalaivar Kamarajar Govt. Arts College, Puducherry.

*for necessary action
and implementation of
the resolution with
immediate effect please*


Asst. Registrar (Academic-General)

ANNEXURE - 16(B)



PONDICHERRY UNIVERSITY PUDUCHERRY

BBA-TOURISM & TRAVEL MANAGEMENT

DEGREE PROGRAMME

(Offered in affiliated Colleges
Under Pondicherry University)

SEMESTER PATTERN

**REVISED SYLLABI
WITH EFFECT FROM
ACADEMIC YEAR 2014 - 2015**

SCHEME OF THE COURSE

SEMESTER/ YEAR	SUBJECT CODE	NAME OF THE PAPER	MARKS
I / I	EN1(5)	English – I	100
	T101	Tourism concepts and practices	100
	T102	Tourism Products of India	100
	T103	Indian Monuments	100
	T104	Principles of Management	100
TOTAL MARKS			500
II/I	EN2(5)	English – II	100
	T105	Travel agency and Tour operations	100
	T106	Indian Culture and Heritage	100
	T107	Basics of Hotel Management	100
	T108	Airport Functions and Formalities	100
	ES1(2)	Environmental Studies	100
TOTAL MARKS			600
III/ II	T201	Front office Operations	100
	T202	Tourism Marketing	100
	T203	Tour Itinerary Planning and Design	100
	T204	Communicative Language: French-I	100
	T205	Destination Management	100
	T206	Principles of Accountancy	100
	T207	Internship Training Report and Viva Voce	100
TOTAL MARKS			700

SEMESTER/ YEAR	SUBJECT CODE	NAME OF THE PAPER	MARKS
IV/II	T208	Ecology for Tourism	100
	T209	Tourism Business and entrepreneurship	100
	T210	Organizational Behaviour	100
	T211	Communicative Language: French-II	100
	T212	Travel Geography	100
	T213	Principles of Cost Accounting	100
TOTAL MARKS			600
V/ III	T301	Tourism Economics	100
	T302	Event Management	100
	T303	Transport Management	100
	T304	Computer Applications in Tourism	100
	T305	Human Resource Management in Tourism	100
	T306	Sustainable Tourism	100
	T307	Internship Training Report and Viva Voce	100
	T308	Tour (North India/ South India) and Report and Viva voce	100
TOTAL MARKS			800
VI/III	T309	Tourism Finance	100
	T310	Tourism Planning and Policies	100
	T311	International Tourism Organisations	100
	T312	Airfares and Ticketing	100
	T313	Soft skills and personality Development for Tourism	100
TOTAL MARKS			500

T207 - Internship Training Report and Viva Voce

Internship Training (6 Weeks) Report and Viva-Voce: Students are required to undergo two Internship Trainings during the course; the first one at the end of the Second Semester and the second one at the end of the Fourth Semester. Each student will select one Tourism/Hospitality Organisation for his/her **on-the-job training** after **completion of II & IV Semesters' examinations.** The student will study the organization structure, information system, profile and operational procedures and **submit a report and the Viva-Voce for the same shall be conducted during the Third and Fifth Semesters.** It shall be valued by the examiners (Internal and external) for 100 Marks each for the Semesters (Report-50 & Viva-50).

T307 Internship Training Report and Viva Voce

Internship Training (6 Weeks) Report and Viva-Voce: Students are required to undergo two Internship Trainings during the course; the first one at the end of the Second Semester and the second one at the end of the Fourth Semester. Each student will select one Tourism/Hospitality Organisation for his/her on-the-job training after completion of II & IV Semesters' examinations. The student will study the organization structure, information system, profile and operational procedures and submit a report and the Viva-Voce for the same shall be conducted during the Third and Fifth Semesters. It shall be valued by the examiners (Internal and external) for 100 Marks each for the Semesters (Report-50 & Viva-50).

T308 - Tour (North India/ South India) and Report and Viva voce

Tour (North India/ South India) Report and Viva-Voce: One long tour at the end of the Fourth Semester is a compulsory component of the BBA (Tourism) Course. The students have to submit a comprehensive report on their first hand learning experience out of the exposure gained from the tours along with the highlights of the destinations covered in the itinerary. The report shall be evaluated for fifty marks and the Viva-Voce shall be conducted for fifty marks in the Fifth Semester, i.e., in total 100 marks.